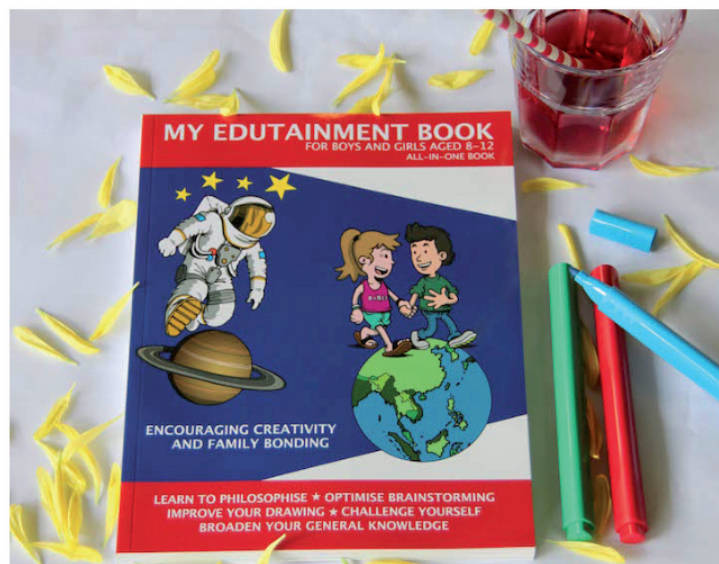





What's New Mama? New Mama & Kid-Friendly Stuff in Singapore this October



Educational entertainment for kids: My Edutainment Book

Put down the iPads for a bit and let your kiddos find fun in **My Edutainment Book**! Containing topics such as philosophy, travel, nature and more, the book aims to **spark creativity in kids** (lots of colouring involved!), inspire **family bonding**, encourage **thought-provoking questions** and get kids to carry out **joint activities** with their family members and friends. The idea came from Dutch creative designer Petra Haddeman Bullee, whose son suggested for her to come up with a book that contained various different topics instead of having to carry around a stack of children's books for entertainment during road trips or plane rides. So take it as your kiddos' entertainment on long trips sorted, mama!

 Use the code **sassymama** for free shipping within Singapore when purchasing on the webstore!

www.myedutainmentbook.com



About Sassy Mama

Sassy Mama is the go-to guide for modern mamas. We scour, sweat and drag strollers through the mosquito-filled jungle, just to bring you the latest news on what's hot (literally!) in the world of parenting in Singapore...