



HOLIDAY SEASON IS APPROACHING!

2nd Newsletter 2018 Edutainment Concepts

Are you ready for the summer Holiday? Help your children put down their electronic devices for a bit and let them find fun in one of my edutaining products. Are you looking for a birthday gift or a present for a friend who is going to leave Singapore? My products are the ideal solution. There are plenty of other reasons for a fantastic educational gift!

Click [here](#) and receive a discount of 10% and free delivery in Singapore! You can use the code: **holiday2018** until the **30th of June**. (*terms and conditions apply*)



A NEW DESIGN

An 'edutaining' version of Singapore's map for the Tanglin Trust Elementary School in Singapore.

The children attending Tanglin Trust's Elementary School will be very happy to see a custom made version of the Singapore Map in their classrooms. There was no map of Singapore available to teach the International Elementary Students adequately about the island. The humanities department reached out to me to create a unique map, as they loved the maps in my book. The map should have just the right level of information to help the children orientate and graphics that would be easily recognizable. The map is printed on durable material, the students can use whiteboard markers and stickers on it. Now they can learn and practice every day in a fun and educational way! If you would like a map like this in your child's school or classroom feel free to provide my details to the relevant teacher.



INTERVIEW WITH ONE OF MY READERS, KEZIA (10)

My interview with Kezia was lovely.

1. How did you get your book?

My grandma gave me the book.

2. What do you prefer, writing or drawing?

I prefer drawing over writing.

3. What activity in the book did you like best?

I really liked the drawing parts as I love to draw.

4. Which short story do you like best and why?

I like the Scotland story best as it was most different from the rest.

5. Do you learn something from my book?

I learnt a lot, about 10 millions things!



LET CREATIVITY BURST FORTH DURING YOUR HOLIDAY!

Product 1

Is your child more of a philosopher?

Check out '[Tickle Talks](#)' a small pack of 50 philosophical cards, for a different kind of conversation and easy to take anywhere you go.

- Awarded with the Dutch Children's philosophy award -

Product 2

Do your children enjoy writing?

My selection of [Postcards](#) allows them to colour in their destination wherever they are. Write a special or funny text and send them to your family or friends.

Product 3

Make a difference.

When you buy one set of [Marky Markers](#), Marky will support a child in need to go to school in Guatemala for one day. Their mission is to make super markers that inspire children and grown-ups alike to get creative and make a difference. Every drawing helps and don't forget they have an ergonomic grip and are washable.

Product 4

Must have

If a family is moving on from Singapore, either to a new destination or back home. The first days internet might not have been set up so there is no WiFi or the TV might still be in the container. [My Edutainment book](#) can help keep the children entertained without having the glued to a screen for a long period of time.

GENERAL DATA PROTECTION REGULATION

Since the 25th of May 2018, the General Data Protection Regulation (GDPR) has come into effect. This regulation gives individuals in the EU more control over their data.

As part of our client service, we have reviewed our data procedures and can ensure that they comply with these EU regulations and your stored personal data is sufficiently protected. We have your address details and might have your phone number if we shipped you products from our store. If you want us to delete your address and phone number from the database please let us know.

My Edutainment Book wants to continue to inform you about news, updates and invitations via our newsletters. Should you wish to unsubscribe from our mailings, please click on the unsubscribe link below. You can update your preferences at any time by following the link at the end of our newsletters.

In case no action is taken by you, we will send our newsletters to the email address submitted at the time of your subscription.

Have a lovely and creative Holiday!

Warm regards, Petra Haddeman Bullee