

*First newsletter 2018*

## MY EDUTAINMENT CONCEPTS



“Education is not the learning of facts, but the training of the mind to think.” – Albert Einstein

Dear all,

### **THANK YOU...**

This is my first newsletter for 2018. It is a pleasure to have you as my customer. I truly appreciate your support in 2017. My new year's resolution is to send a newsletter once every 3 months so you keep updated on what is happening with My Edutainment Concepts.

### **PROUD**

I am delighted to tell you that you now can buy my book at Kinokuniya, Times Bookstore, Popular Bookstore and Deer Industries in Singapore. If you have the time feel free to write a review on the Kinokuniya website, this is highly appreciated.

### **PROJECT - TANGLIN TRUST SCHOOL SINGAPORE**

For my latest project, The Tanglin Trust School in Singapore has asked me to develop a map of Singapore for their classrooms in the Elementary School. It will be used by the students to learn and explore Singapore in an educative way. The Singapore map is ready for printing. I will share the end result in my next newsletter and on social media.

### **NEW EDUCATIVE PRODUCTS ONLINE**

**Tickle Talks** is a new product in my online store. It has 50 philosophical question cards for kids and will allow parents to have a different type of conversation with their children. It's sold over 14.000 times, extensively tested in schools and awarded with the Dutch Children's philosophy award.

**Marky Markers** is my second new product online and buying a set of markers will support sending a child in need to school in Guatemala. Marky is about fun, colouring and doing good through education.

### **LOOK FOR INTERVIEW CANDIDATES AND PHOTOS**

I am looking for readers who would like to answer five questions about my book. These answers will be published on my website and on social media. Please send an email if your child is interested. I am also looking for pictures of children being active with My Edutainment Book or just reading it. Please share them with me ...

I would like to hear from you soon.

Warm regards, Petra